



January 18, 2012

To All Stockholders:

Please consider this an update on the wind-down and dissolution process of NexCen Brands, Inc. (“NexCen” or “the Corporation”). We urge you to read our previous stockholder update letters posted to www.nexcenbrands.com on October 25, 2010, January 21, 2011 and May 17, 2011, and NexCen’s previous filings with the Securities and Exchange Commission, as this letter does not repeat the information that was included in the prior letters and the previous filings. This letter provides you solely with an update on recent developments.

We are pleased to inform you that on December 5, 2011, the NexCen Board of Directors (the “Board”) adopted the Plan of Distribution and approved an initial stockholder distribution of \$0.06 per share. As part of this initial distribution, the Board has resolved that stockholders will not be required to surrender any stock certificates in exchange for distribution proceeds. Proceeds will be distributed to stockholders of record based on NexCen’s stock register as of September 13, 2010.

The Board has resolved that the initial distribution shall be made no earlier than the effective date of the settlement in *In re NexCen Brands, Inc. Sec. Litig.*, No. 08-CV-04906 (S.D.N.Y.) (“Settlement”) which we anticipate should be on or around January 24, 2012. The Settlement will resolve claims brought on behalf of a putative class of NexCen stockholders who purchased shares between March 13, 2007 and May 19, 2008, alleging that the Company violated Section 10(b) of the Securities Exchange Act of 1934 and Rule 10b-5 promulgated thereunder.

The Court in the above case held a hearing on December 2, 2011, at which it approved the Settlement. The hearing followed a notice period, during which no stockholder objected to or requested to be excluded from the Settlement. The Court’s approval is subject to passage of a 90-day waiting period, required by the Class Action Fairness Act (“CAFA”), during which certain State and Federal officials may review and make any objections to the Settlement. The CAFA period expires on January 24, 2012. To date, we have not received any objections from State or Federal officials. In the event that there continue to be no comments or objections from State or Federal officials, we would expect to effectuate the initial stockholder distribution shortly after January 24, 2012.

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The Plan of Distribution adopted by the Board on December 5, 2011 provides for the creation of reserves (the "Reserved Amount") to address NexCen's obligations under applicable law. The Board has also resolved that after the three-year wind-up period and the fulfillment of such obligations, the Corporation shall, subject to any amounts retained for payment to creditors out of the Reserved Amount, distribute NexCen's remaining assets, if any, to the stockholders of the Corporation, pro rata. We expect that this second (and final) distribution, if any, will not be made until after the wind-up period expires on September 13, 2013. Accordingly, we currently estimate that any second (and final) distribution to stockholders will be made in the October-December 2013 timeframe.

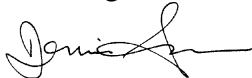
While we believe the Plan of Distribution fairly takes into account the impact of events to date and reflects a reasonable estimate of anticipated distributions to stockholders, the timing and amount of any liquidating distribution is uncertain and subject to significant risks. Uncertainties as to the precise net value of our remaining assets, the ultimate amount of our liabilities, the amount of costs we will incur during the liquidation and wind-up process, and the time that will be required to complete the process make it impossible to predict with certainty the actual net cash amount that will ultimately be available for distribution to our stockholders or the timing of any such distribution or whether a second distribution will occur.

As previously mentioned, if additional claims are made or discovered, they will reduce and/or delay the second (and final) stockholder distribution.

Any funds that are available to stockholders will be distributed to stockholders of record as of September 13, 2010. If you were a record holder of NexCen stock as of that date, at this time you do not need to take any action to be entitled to receive distributions whenever they are made. NexCen's stock register will reflect the definitive ownership of NexCen shares as of September 13, 2010.

If you wish to communicate with NexCen on any matter, please call the hotline established to receive your input at (928) 272-0796.

With Regards From,



Dennis I. Simon
President
NexCen Brands, Inc.